

A close-up photograph of a woman with blonde hair pulled back, applying a drop of clear serum from a small white dropper bottle to her forehead. The bottle has 'GRANDEL' and 'Hyaluron' printed on it. The background is a plain, light color.

DR. GRANDEL

July 2022

BEAUTY GUIDE

RDG

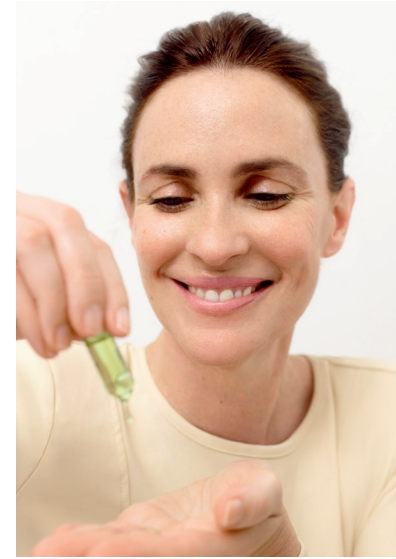
DR.GRANDEL

Professional approach and scientific methods ensure modern active ingredient cosmetics that stand for optimized nature made in Germany.

The expertise gained from 75 years of research and development gives our customers the security and the good feeling of having made the right decision for their skin.

Unique textures and special formulations convince and inspire our customers in over 50 countries.

We know your skin.



PROFESSIONAL
APPROACHABLE
INSPIRING

SERIES OVERVIEW



S. 6–9

CLEANSING

A well-groomed appearance starts with cleansing

Benefits: Cleansing offers four product categories that make this skincare step enjoyable: -feel free-, -feel fresh-, -feel soft- and -feel fine-.

Target group: Clients who know that a clear skin appearance begins with optimal cleansing and who desire cleansing products tailored to their needs and wishes.



S. 10–13

AMPOULES

Small ampoule, great results

Benefits: Concentrated effect and perfect dosage for immediate beauty results.

Target group: Beauticians and Aestheticians who use these products at the salon as well as customers who would like to reach their skincare targets sooner or want to intensify specific skincare results.



S. 14–17

ELEMENTS OF NATURE

Naturally beautiful

Benefits: Elements of Nature offers high-quality care textures for all skin needs. Epigran, the multi-active essence of wheat germ, forms the heart of the series, bringing together natural approach, tradition, and multifaceted effectiveness.

Target group: Customers who desire a modern and natural cosmetic, with fulfil high professional demands.

PRE- AND ANTI AGING



S. 18–21

HYDRO ACTIVE

Pure moisture for the skin

Benefits: Hydro Active offers skin 'intelligent' active ingredients, minerals, and unique hyaluronic variants that moisturize, plump up and smooth the skin with lasting effect.

Target group: Clients who have dry skin, with a lack of moisture, that tends to feel tight and who desire an effective smoothing, modern moisturizing skin care.



S. 22 / 23

VITAMIN INFUSION

Infuse your skin with vitamins.

Benefits: Vitamin Infusion invigorates the skin with its wonderful composition of beauty vitamins, fruit extracts and exceptional textures, that have a smoothing and refreshing effect.

Target group: All customers who desire skin that is evenly fresh and radiates fitness and youthfulness, and who wish to achieve this with an innovative care concept that uses the natural strength of beauty vitamins.



S. 30

PRO COLLAGEN

New elasticity and firmness

Benefits: Pro Collagen specifically supports collagen synthesis and proactively improves the moisture profile and firmness of the skin to leave it looking smoother with fewer lines and wrinkles, and feeling fresh, supple and full of new elasticity.

Target group: Customers who specifically want to improve the firmness and tonicity of their skin. These customers opt for collagen for this, but in alternative, modern success concepts rather than animal collagen



S. 24 / 25

BEAUTYGEN

Rejuvenating and renewing

Benefits: With the extract of alpine snow algae, Beautygen activates the 'beauty gene' and protects collagen fibers for greater elasticity and a rejuvenated complexion.

Target group: Clients who are looking to rejuvenate and renew their skin and who prefer scientific active ingredient concepts and innovative textures.



S. 26–29

TIMELESS

Timelessly beautiful

Benefits: TIMELESS minimizes fine lines and wrinkles and improves cell regeneration with combinations of highly active ingredients and the rejuvenating strength of beech buds. The different textures smoothen, tauten, and invigorate the skin.

Target group: Customers who would like to minimize and balance out various signs of aging, such as tiredness, wrinkles, and irregularities, for a smooth, radiant, and timeless beautiful complexion.



S. 31

PERFORMANCE 3D

Multi-dimensional results

Benefits: With its high-performance 3D active ingredient technology and its maximum active ingredient concentration, PERFORMANCE 3D makes skin young again. Moisture, elasticity, and protection – are all significantly improved with three powerful active ingredient composition.

Target group: Customers who demand the very best for their skin and desire high-tech skincare that thoroughly and optimally meets all anti-aging skin needs.



NUTRI SENSATION

Regenerating, nourishing, firming

Benefits: Nutri Sensation is a regenerating care series with raspberry seed oil, which specifically addresses the special needs of skin in need of regeneration. In addition, the contained nutrient cocktail provides firmer contours.

Target group: Customers who have delicate and often thin skin with reduced elasticity and density and thus desire a nourishing form of care.

S. 32 / 33



SPECIALISTS



SENSICODE

Facial skincare for sensitive skin - with no compromises.

Benefits: Sensicode protects and soothes sensitive, stressed skin through a sophisticated active ingredient code that acts like an anti-stress shield to provide both a preventative and calming effect.

Target group: Customers of all age groups who want preventative and long-term protection, nourishment and soothing of their sensitive skin.

S. 34 / 35



PURICODE

Facial skincare for blemished skin - with no compromises.

Benefits: Puricode offers a sophisticated active ingredient concept for bringing blemished skin back into balance, instantly and lastingly. Lightweight textures and selected ingredients, precisely matched to the various needs of blemished skin, ensure a matte, clear, and pleasant skin feeling.

Target group: Adult women and men that tend towards excess sebum production and thus an oily appearance and/or blemishes.

S. 38



SPECIALS

Intelligent specials for glowing results

Benefits: SPECIALS offers individual and effective care products that are perfect for mixing and matching with all other DR. GRANDEL products.

Target group: Customers who would specifically or also like to reach a special skincare goal, such as minimizing couperose or pigment spots or protecting skin from UV radiation.

S. 36 / 37



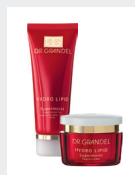
PHYTO CARE

Traditional helpers

Benefits: PHYTO CARE offers classic textures that represent decades of skincare tradition and care for, calm and protected skin plant-based active ingredients.

Target group: Customers who primarily place their trust in traditional, proven active ingredients and classic plant-based extracts.

S. 39



HYDRO LIPID

For demanding skin

Benefits: With its varied textures, HYDRO LIPID provides the skin with high-quality oils and, as well as moisture and active ingredients that support regeneration.

Target group: Customers with very dry, mature, and demanding skin who are particularly interested in intensive care, rich in valuable oils.

S. 39

PROFESSIONAL COLLECTION

PROFESSIONAL COLLECTION

Benefits: The PROFESSIONAL COLLECTION offers products for professionals with concentrated effect, in perfect doses, and safe package.

Target group: Beauticians and Aestheticians who use these products at the salon and want to intensify specific skincare results.

GOOD TO KNOW

tips and tricks for your sales

Through cleansing, customers achieve pore-deep clean, supple skin that is optimally freed from any residues and thus perfectly prepared for subsequent care. The large number of products makes it possible to find the perfect cleansing product for each skin feeling and for every customers need.

This makes cleansing really fun, enriches the customer's care routine and ensures the effectiveness of the subsequent care.

CLEANSING



CLEANSING

PRODUCTS	Eye Make-up Remover Gel Eye make-up remover gel	Micell Cleansing Water Cleansing water with micell technology
Effect & benefits	<ul style="list-style-type: none"> · gently removes eye and lip make-up · is highly beneficial · regenerates and regulates the moisture content of the delicate skin around the eyes 	<ul style="list-style-type: none"> · deep cleansing · to use without water and is therefore perfect for traveling · also suitable for removing eye and lip makeup · has a soothing and pore-refining effect
Highlight active ingredients	<ul style="list-style-type: none"> · Panthenol · Mild Surfactants 	<ul style="list-style-type: none"> · Phyto Detox · Panthenol
SKIN TYPE	n, d, c, o	n, d, c, o
SKIN CONDITION	s, de, r	s
Texture	light	light
Application at home	Apply to a cotton pad in the morning and in the evening, put on the skin and leave on for a short time. Then remove the make-up using rolling movements.	Put on cotton pads and cleanse face, neck and décolleté. Depending on make-up intensity, this process can be repeated several times.

CLEANSING

PRODUCTS	Cleansing Milk Creamy-soft cleansing milk	Gentle Foam Cleanser Gentle cleansing foam for sensitive skin	Soft Tonic Soothing tonic without alcohol
Effect & benefits	<ul style="list-style-type: none"> cleanses gently, evenly, and soothingly moisturizes and removes unpleasant feelings of tightness in the skin gives an extra-gentle feeling to the skin 	<ul style="list-style-type: none"> gentle, beneficial cleansing for irritated and very sensitive skin helps the natural protective functions of the skin leaves the skin feeling well moistened, purs, dend gentle 	<ul style="list-style-type: none"> adds a "plus" to skin hydration calms sensitive and stressed skin gives a relaxed skin feeling
Highlight active ingredients	<ul style="list-style-type: none"> Panthenol Hydrosoft Jojoba Oil 	<ul style="list-style-type: none"> Tamarind Extract Mild Apple Surfactants 	<ul style="list-style-type: none"> Allantoin
SKIN TYPE	n, d, c	n, d, c, o	n, d, c
SKIN CONDITION	s, de, r	s, de, r	s, de, r
Texture	medium	light	light
Application at home	<p>In the morning and in the evening, apply to face, neck, and décolleté with dry or lightly moistened hands, massage into the skin and wash off with lukewarm water or with a moist and warm washcloth. The Gentle Foam Cleanser will also remove eye and lip make-up.</p>		<p>In the morning and in the evening - after cleansing or after a peeling - put on cotton pads and gently stroke on face, neck, and décolleté.</p>

NOTES

CLEANSING

PRODUCTS	Purigel Refreshing cleansing gel	2 in 1 Cleansing Foam Invigorating cleansing foam with peeling effect	Fresh Tonic Refreshing tonic
Effect & benefits	<ul style="list-style-type: none"> cleanses the pores and vitalizes the skin matting effect prevents annoying oil shine gives a fresh feeling on the skin 	<ul style="list-style-type: none"> has a deep cleansing effect prevents impurities for a refined and clear complexion 	<ul style="list-style-type: none"> moisturizes has an evening effect refines and mattifies the complexion 5% Fruit Acids (AHA) pH 5,0 – 6,0
Highlight active ingredients	<ul style="list-style-type: none"> Mild Surfactants 	<ul style="list-style-type: none"> Mild Surfactants Glycolic Acid Tartaric Acid 	<ul style="list-style-type: none"> Glycolic Acid Tartaric Acid Alcohol (7%)
SKIN TYPE	n, c, o	n, c, o	n, c, o
SKIN CONDITION	s, de, r	s	de
Texture	light	light	light
Application at home	In the morning and in the evening, apply to face, neck, and décolleté with lightly moistened hands, emulgate and wash off with lukewarm water.	In the morning and in the evening, apply to face, neck, and décolleté with lightly moistened hands, massage into skin and wash off with lukewarm water. Keep eye zone free.	In the morning and in the evening – after cleansing or after peeling – put on cotton pads and gently stroke on face, neck, and décolleté.

NOTES

CLEANSING

PRODUCTS	Effect Peeling Refining peeling on enzyme basis	Alpha Effect AHA-Peeling Peel Index 20 Refining, wrinkle-reducing fruit-acid peeling	Ferment Peeling Mild enzyme peeling for a refined skin appearance
Effect & benefits	<ul style="list-style-type: none"> refining, moisturizing, and has a deep cleansing effect frees the skin of dead skin cells may additionally, depending on the application, either <ol style="list-style-type: none"> stimulate the circulation of the skin or have an evening effect on the skin tone 	<ul style="list-style-type: none"> gentle and effective exfoliation effect for even, smooth, and refined skin noticeably improves the hydration of the skin and minimizes pigment spots 5% fruit acids (AHA) pH 4.0 – 4.5 	<ul style="list-style-type: none"> for a refined and smooth skin appearance pleasant skin care experience, even for very sensitive skin without fragrances and dyes
Highlight active ingredients	<ul style="list-style-type: none"> Protease (Enzyme) Bamboo Particles Kaolin 	<ul style="list-style-type: none"> Lactic Acid Citric Acid Malic Acid (liposomally encapsulated) 	<ul style="list-style-type: none"> Papain (Papaya Enzyme)
SKIN TYPE	n, d, c, o	n, d, c, o	n, d, c, o
SKIN CONDITION	s, de	s, de, r	s, de, r
Texture	medium	liquid	powder
Application at home	<p>1 – 2 times a week</p> <p>Variant a) – mechanical peeling Spread on cleansed skin of face, neck, and décolleté with lightly moistened hands and massage with circling movements for 2 – 3 minutes, then wash off and apply a suitable skin care product.</p> <p>Variant b) – enzymatic peeling Apply to the cleansed skin in a covering layer as a mask, leave on for 5 – 10 minutes, then wash off.</p>	<p>1 – 2 times a week:</p> <p>In the evening, apply the contents of 1 – 2 pipettes to the cleansed, dry skin and leave on for 5 – 10 minutes (can and may tingle notably). Then continue with the usual skin care product. Rinsing is not necessary.</p>	<p>1 – 2 times a week:</p> <p>Stir app. half a teaspoon with some water in a dish using a brush and foam it on the skin. Leave on for 5 – 10 minutes and keep moistening it with your fingertips. Then wash off thoroughly.</p>

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GOOD TO KNOW

tips and tricks for your sales

Need a little more? Then our ampoules are perfect! They are: Wish fulfillers, beauty boosters, active ingredient concentrates and provide the WOW effect!

This makes them ideal for every occasion, every skin type and condition, every age and are unisex.

Important to know! Always apply a whole ampoule to cleansed, dry skin and finish off with 24h care.

Ampoules



AMPOULES

PRODUCTS	Hydro Active	Hyaluron	Hyaluron Moisture Flash	Hyaluron at Night
Effect & benefits	<ul style="list-style-type: none"> moisturizing smoothing refreshing 	<ul style="list-style-type: none"> moisturizing smoothing plumping 	<ul style="list-style-type: none"> moisturizing refreshing radiant complexion 	<ul style="list-style-type: none"> moisturizing regenerating nourishing
Highlight active ingredients	<ul style="list-style-type: none"> Algae Seawater Complex Caffeine 	<ul style="list-style-type: none"> Filler Hyaluron Squalane 	<ul style="list-style-type: none"> Classic Hyaluron Micro Hyaluron Blue Microalgae Extract 	<ul style="list-style-type: none"> Depot Hyaluron Hyaluron Synthesis Booster Squalane
SKIN TYPE	n, d, c, o	n, d, c, o	n, d, c, o	n, d, c
SKIN CONDITION	de	s, de	c, de	s, de, r
Texture	light	light/medium	light	light
Application at home	<p>These ampoules can either be used as special-effect ampoules (=effect for a day or for a particular occasion) or as a treatment program (=sustained improvement in the condition of the skin). A treatment can last 1 – 4 weeks, depending on the intensity required. After cleansing and before moisturizing, <u>two to three times a week during the treatment</u>, apply a whole ampoule to the face, neck and décolleté and gently massage into skin using fingers. The ideal time for application is in the evening. Basically, however, the ampoule can also easily be used in the morning or during the day. If an ampoule is used in the morning, a suitable moisturizer or tinted day cream should be applied over the ampoule. In this way, the active concentrate can penetrate the skin better. A mask (cream pack) can also be applied over an ampoule. If this is done, first allow the ampoule to soak in or gently massage in, then apply a covering layer of the mask to the face, neck and décolleté. After 15 – 20 minutes, the mask residues can be massaged in or removed with a cosmetic tissue. The interplay of the mask and the ampoule guarantees even better results.</p>			

AMPOULES

PRODUCTS	Beauty Date	Forever 39	Contour Lift	Retinol
Effect & benefits	<ul style="list-style-type: none"> · smoothing · refining · for a pretty, rosy complexion 	<ul style="list-style-type: none"> · firming · strengthening · reactivating 	<ul style="list-style-type: none"> · smoothing · strengthening · firming 	<ul style="list-style-type: none"> · smoothing · refining · regenerating
Highlight active ingredients	<ul style="list-style-type: none"> · Skin Relax Peptides · Matysoft · Globe Daisy Extract 	<ul style="list-style-type: none"> · Macroalgae Extract · Caffeine · Ruby powder 	<ul style="list-style-type: none"> · Sorghum Extract · Lifting Peptide Complex 	<ul style="list-style-type: none"> · Retinol (liposomally encapsulated)
SKIN TYPE	n, d, c, o	n, d, c, o	n, d, c, o	n, d, c, o
SKIN CONDITION	de, r	s, de, r	s, de	s, de
Texture	light	light	light	light
Application at home	<p>These ampoules can either be used as special-effect ampoules (=effect for a day or for a particular occasion) or as a treatment program (=sustained improvement in the condition of the skin). A treatment can last 1 – 4 weeks, depending on the intensity required. After cleansing and before moisturizing, <u>two to three times a week during the treatment, apply a whole ampoule</u> to the face, neck and décolleté and gently massage into skin using fingers. The ideal time for application is in the evening. Basically, however, the ampoule can also easily be used in the morning or during the day. If an ampoule is used in the morning, a suitable moisturizer or tinted day cream should be applied over the ampoule. In this way, the active concentrate can penetrate the skin better. A mask (cream pack) can also be applied over an ampoule. If this is done, first allow the ampoule to soak in or gently massage in, then apply a covering layer of the mask to the face, neck and décolleté. After 15 – 20 minutes, the mask residues can be massaged in or removed with a cosmetic tissue. The interplay of the mask and the ampoule guarantees even better results.</p>			

NOTIZEN

AMPOULES

PRODUCTS	Collagen Boost	Cell Repair	Matt Now	Beauty Flash
Effect & benefits	<ul style="list-style-type: none"> · smoothing · restructuring · stimulating 	<ul style="list-style-type: none"> · smoothing · rejuvenating · repairing 	<ul style="list-style-type: none"> · mattifying · refining · smoothing 	<ul style="list-style-type: none"> · smoothing · balancing · refining
Highlight active ingredients	<ul style="list-style-type: none"> · Pseudo Collagen · Amino Silicon Complex · Pomegranate Flower Complex 	<ul style="list-style-type: none"> · Apple and Grape Stem Cells · Squalane 	<ul style="list-style-type: none"> · Matt Control · Pistachio Extract · Pro Collagen Peptides 	<ul style="list-style-type: none"> · Matysoft · St. Paul's Wort Extract (Siegesbeckia Orientalis)
SKIN TYPE	n, d, c, o	n, d, c, o	c, o	n, d, c, o
SKIN CONDITION	s, de, r	s, de	s, de	s, de
Texture	light	light	light	light
Application at home	<p>These ampoules can either be used as special-effect ampoules (=effect for a day or for a particular occasion) or as a treatment program (=sustained improvement in the condition of the skin).</p> <p>A treatment can last 1 – 4 weeks, depending on the intensity required. After cleansing and before moisturizing, <u>two to three times a week during the treatment, apply a whole ampoule</u> to the face, neck and décolleté and gently massage into skin using fingers.</p> <p>The ideal time for application is in the evening. Basically, however, the ampoule can also easily be used in the morning or during the day. If an ampoule is used in the morning, a suitable moisturizer or tinted day cream should be applied over the ampoule. In this way, the active concentrate can penetrate the skin better.</p> <p>A mask (cream pack) can also be applied over an ampoule. If this is done, first allow the ampoule to soak in or gently massage in, then apply a covering layer of the mask to the face, neck and décolleté. After 15 – 20 minutes, the mask residues can be massaged in or removed with a cosmetic tissue. The interplay of the mask and the ampoule guarantees even better results.</p>			

NOTES

AMPOULES

PRODUCTS	AHA Effect	SOS	Sensitive Solution
Effect & benefits	<ul style="list-style-type: none"> · refining · smoothing/regenerating · protecting 	<ul style="list-style-type: none"> · soothing · regenerating · calming 	<ul style="list-style-type: none"> · calming · protecting · strengthening
Highlight active ingredients	<ul style="list-style-type: none"> · 5% fruit acids (AHA)/pH 4.0 – 4.5 · Panthenol · Mandarin Fruit Water 	<ul style="list-style-type: none"> · Anti Stress Complex · Glucan 	<ul style="list-style-type: none"> · Skin Biotic Balancer · Skin Calming Complex · Skin Protect Extract
SKIN TYPE	n, d, c, o	n, d, c	n, d, c
SKIN CONDITION	de, r	e	s, de, r
Texture	light	light	light
Application at home	<p>These ampoules can either be used as special-effect ampoules (=effect for a day or for a particular occasion) or as a treatment program (=sustained improvement in the condition of the skin).</p> <p>A treatment can last 1 – 4 weeks, depending on the intensity required. After cleansing and before moisturizing, <u>two to three times a week during the treatment, apply a whole ampoule</u> to the face, neck and décolleté and gently massage into skin using fingers.</p> <p>The ideal time for application is in the evening. Basically, however, the ampoule can also easily be used in the morning or during the day. If an ampoule is used in the morning, a suitable moisturizer or tinted day cream should be applied over the ampoule. In this way, the active concentrate can penetrate the skin better.</p> <p>A mask (cream pack) can also be applied over an ampoule. If this is done, first allow the ampoule to soak in or gently massage in, then apply a covering layer of the mask to the face, neck and décolleté.</p> <p>After 15 – 20 minutes, the mask residues can be massaged in or removed with a cosmetic tissue. The interplay of the mask and the ampoule guarantees even better results.</p>		

AMPOULE EXCELLENCE

Oil-in-One Smooths, firms, tightens
<ul style="list-style-type: none"> · smooths lines and wrinkles, and refines the complexion · used regularly, it has a distinct line-filler effect, especially if used as a treatment course · stimulates and improves elasticity and firmness for more youthful contours · regenerates and smooths rough areas of skin · nourishes without being greasy, and instantly leaves the skin feeling pleasantly soft
<ul style="list-style-type: none"> · Retin Royal · Sesam Lipo Filler · Mastixöl · Ceramide · Weizenkeimöl & Sheaöl
n, d, c
de, r
medium
<p>Shake well before use. Tap the tip of the ampoule so that the liquid flows to the bottom. Hold ampoule facing toward you with the marked point at the top. To protect your hands, place a cosmetic tissue around the ampoule or use an ampoule opener. Break off the tip of the ampoule AGAINST THE DIRECTION OF THE POINT. Application of the active ingredient concentrates: remove the active ingredient concentrate by tapping on the open ampoule. Pour the entire contents of the ampoule into the palm of your hand portion by portion. AVOID DIRECT CONTACT BETWEEN AMPOULE BREAKING POINT AND SKIN. Then use your fingertips to apply to the thoroughly cleansed skin of the face, neck, and décolleté, and tap in gently for a few minutes. Then apply the usual DR. GRANDEL moisturizing cream. These ampoules may be used individually or as part of a treatment course. A treatment course may last for 1 – 4 weeks, depending on the desired level of intensity. During this time, the ampoules should be used 2 to 3 times a week.</p>

GOOD TO KNOW

tips and tricks for your sales

A modern natural cosmetics series that offers suitable care for every skin condition and age. Elements of Nature does not use silicones, paraffins, parabens, alcohol, colorants or synthetic fragrances.

This means that all customers with an affinity for natural cosmetics have access to a care portfolio ranging from cleansing to body care. The Dr. Grandel Kosmetik exclusive active ingredient Epigran, from the wheat germ, and the nourishing wheat germ oil form the base of the series.

ELEMENTS OF NATURE



ELEMENTS OF NATURE

PRODUCTS	Puri Soft Gentle cleansing gel	Contour Balm Firming 24h care for eye and lip contours	Hydro Soft Fresh 24h moisturizing care	Hyaluron Intensive 24h moisturizing care
Effect & benefits	<ul style="list-style-type: none"> · mild, gentle cleansing on a natural basis · stops skin feeling tight · also removes waterproof eye make-up or lipstick 	<ul style="list-style-type: none"> · smoothes lines and wrinkles · for firmer eye and lip contours · improves microcirculation and regenerative forces · supplies and retains moisture · for a smooth, supple and soft skin 	<ul style="list-style-type: none"> · moisturizes the skin intensively and continuously · reduces the feeling of tightness · also smooths rough and scaly skin · for particularly soft, supple skin 	<ul style="list-style-type: none"> · noticeably moisturizes the skin immediately and intensely · provides skin with refreshing moisture over several hours · supports the skin's own ability to retain moisture · for long-lasting freshness and a youthful complexion
Highlight active ingredients	<ul style="list-style-type: none"> · Mild Corn Germ Oil Surfactants 	<ul style="list-style-type: none"> · Epigran · Lavender Extract · Carrot Oil 	<ul style="list-style-type: none"> · Vitamin F (Linolenic Acid) · Aloe Vera 	<ul style="list-style-type: none"> · Herbal Amino Acids · Depot Hyaluron
Precious oil components are wheatgerm oil, argan oil an other botanical oils				
SKIN TYPE	n, d, c, o	n, d, c, o	n, d, c	n, d, c, o
SKIN CONDITION	s, de, r	s, de, r	e	s, de
Texture	light	medium	light	light
Application at home	Apply to face, neck and décolleté with slightly moistened hands in the morning and evening, massage in and wash off again with luke-warm water or a warm, damp flannel.	Apply a small quantity (the size of a pearl) to the eye and lip area in the morning and evening after cleansing and dab in gently – avoid contact with lashes. Apply a suitable facial care product afterwards. Contour Balm is also suitable as a skin care mask for the eye area. Apply over complete area and leave to work for approx. 15 minutes. Then remove residue or gently massage in.	Apply an amount of cream the size of a hazelnut to face, neck and décolleté in the morning and evening, after cleansing and after applying a suitable eye care product (Contour Balm). If skin needs a little more richness in the evening or needs something else (e.g. soothing), the creams can also be ideally combined with each other. For example: in the morning Hydro Soft and in the evening Anti Age or in the morning Nutra Lifting and in the evening Anti Stress ... The intensive care products in the range are also, of course, wonderful companions on the pathway to a naturally beautiful skin.	

ELEMENTS OF NATURE

PRODUCTS	Anti Age Smoothing 24h care for youthful skin	Nutra Lifting Firming, revitalizing 24h care	Regeneration Rich, contour-tightening 24h care	Hyaluron Sleeping Cream Smoothing Sleeping Cream for plump, relaxed skin
Effect & benefits	<ul style="list-style-type: none"> smoothes fine lines and wrinkles reduces the depth of wrinkles has a positive effect on cell renewal and protects skin from excessive moisture loss also protects against negative external factors ensures smooth, youthful, and taut skin 	<ul style="list-style-type: none"> tightens and smooths out wrinkles ensures a natural lifting effect clearly reduces the signs of aging for immediate additional freshness, as well as a smoother, youthful radiance of the skin 	<ul style="list-style-type: none"> promotes the skin's regenerative powers protects against negative factors that cause skin to age also reduces hormonally related skin aging balances out skin deficiencies adds moisture and supports elasticity for a beautifully cared and vital complexion 	<ul style="list-style-type: none"> moisturizes intensively down to the deeper skin layers encourages the even distribution of hyaluronic acid in the skin promotes the cell division rate and therefore promotes the skin's regeneration strengthens the skin barrier and resistance against environmental influences
Highlight active ingredients	<ul style="list-style-type: none"> Calcium Carrot Oil 	<ul style="list-style-type: none"> Vitamin E Sea Mayweed Extract Bio Peptides 	<ul style="list-style-type: none"> Vitamin E Soybean Isoflavone 	<ul style="list-style-type: none"> Micro Hyaluron Panthenol Black Oat Extract
	Precious oil components are wheatgerm oil, argan oil and other botanical oils			
SKIN TYPE	n, d, c	n, d, c	n, d	n, d, c
SKIN CONDITION	s, de	s, de, r	s, de, r	s, de, r
Texture	medium	medium	rich	medium
Application at home	<p>Apply an amount of cream the size of a hazelnut to face, neck and décolleté in the morning and evening, after cleansing and after applying a suitable eye care product (Contour Balm). If skin needs a little more richness in the evening or needs something else (e.g. soothing), the creams can also be ideally combined with each other. For example: in the morning Hydro Soft and in the evening Anti Age or in the morning Nutra Lifting and in the evening Anti Stress ... The intensive care products in the range are also, of course, wonderful companions on the pathway to a naturally beautiful skin.</p>			<p>Before going to bed, apply to the cleansed skin of face, neck and décolleté. First treat the eye area with Contour Balm.</p>

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ELEMENTS OF NATURE

PRODUCTS	Anti Stress Calming, rich 24h care	Derma Pur Balancing, regulating 24h care	Epigran Multi-active essence of wheat germ
Effect & benefits	<ul style="list-style-type: none"> · gently and sustainably moisturizes and protects the skin from stress factors · is harmonizing, evening, and soothing · is highly beneficial · gives skin a smooth and harmonious appearance 	<ul style="list-style-type: none"> · regulating and balancing effect · reduces unattractive oily shine · reduces skin blemishes · soothes away redness and irritation · has a positive effect on the regeneration of irritated skin areas · for a calmer, more even complexion 	<ul style="list-style-type: none"> · smoothes and tightens · reduces wrinkles · promotes cells' regenerative functions · noticeably improves microcirculation and skin hydration · is a versatile product rich in essential vital substances and thus supports the youthfulness of the skin
Highlight active ingredients	<ul style="list-style-type: none"> · Magnesium · Azulene 	<ul style="list-style-type: none"> · Vitamin B7^(Biotin) · Zinc 	<ul style="list-style-type: none"> · Epigran
Precious oil components are wheatgerm oil, argan oil an other botanical oils			
SKIN TYPE	n, d, c	n, d, c, o	n, d, c, o
SKIN CONDITION	s, de, r	e	s, de, r
Texture	medium	light	light
Application at home	Apply an amount of cream the size of a hazelnut to face, neck and décolleté in the morning and evening, after cleansing and after applying a suitable eye care product (Contour Balm).		Apply approx. 2 pipettes (0.7 ml) to face, neck and décolleté daily – in the morning and/or evening after cleansing and before moisturizing – and leave to soak in briefly. EPIGRAN is also available in ampoules. Epigran kann can also be used around the eyes for clearly positive results. Apply a suitable eye and facial care product afterwards.

NOTES

ELEMENTS OF NATURE

PRODUCTS	Nutra Rich Regenerating oil essence	Cream Mask Smoothing, balancing mask	Body Cream Silky, firming body care
Effect & benefits	<ul style="list-style-type: none"> · strengthens the skin's regenerative power and protects it against stressful, negative environmental influences · relaxes and smoothes expression lines · nourishes dry and sensitive skin zones and restores the lipid balance 	<ul style="list-style-type: none"> · combats premature wrinkles · promotes microcirculation and activates the regenerative forces · provides beneficial moisture · balances and refines · for an evenly beautiful, smooth, soft skin 	<ul style="list-style-type: none"> · skin looks taut and smooth · supplies skin with moisture · promotes microcirculation and activates the regenerative forces · for a silky, delicate, smooth skin
Highlight active ingredients	<ul style="list-style-type: none"> · Sea Buckthorn Fruit Oil · Lavender Extract · Vitamin F (Linolenic Acid) 	<ul style="list-style-type: none"> · Epigran · Kaolin 	<ul style="list-style-type: none"> · Epigran · Herbal Amino Acids
Precious oil components are wheatgerm oil, argan oil an other botanical oils			
SKIN TYPE	n, d, c	n, d, c, o	n, d, c, o
SKIN CONDITION	s, de, r	s, de, r	s, de, r
Texture	rich	medium	medium
Application at home	<p>After cleansing and eye care, massage 1-2 drops into the skin of face, neck and décolleté. Top off the beauty program with a suitable DR. GRANDEL cream. This reinforces concentrate absorption and guarantees a fresh, pleasant skin feeling.</p>	<p>Apply approx. 2 teaspoons to face, neck and décolleté after cleansing and leave to work for approx. 15 minutes. Remove residue with a warm, damp flannel or tissue and apply a suitable eye and face cream.</p>	<p>After a shower or bath, or in between times too. This high-quality skin care product also makes an ideal treatment for hands. First apply a little Epigran to hand, then the Body Cream; leave both to work for approx. 10 to 15 mins and then massage in. Body Cream is also ideal for the skin care-conscious man.</p>

NOTES

**GOOD
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**tips and tricks
for your sales**

From the age of about 20, the skin's own hyaluronic synthesis begins to decline. The skin appears dull, no longer as plump and can show the first wrinkles caused by dryness. The HYDRO ACTIVE products counteract these signs and help to achieve a moisturized, radiant appearance.

The duo active ingredient concept of the HYDRO ACTIVE series convinces with immediate, but also long-lasting moisturization. This consists of the Algae Seawater Complex, which additionally remineralizes the skin, as well as various forms of hyaluronic acid.

PRE- AND ANTI AGING



HYDRO ACTIVE

PRODUCTS	Eye Contour Gel 24h hydrating gel with hyaluron	Eye Contour Cream & Mask 24h hydrating cream with hyaluron	Hyaluron Power Jelly 24h gel for dehydrated skin
Effect & benefits	<ul style="list-style-type: none"> moisturizing and cooling decongesting, reduces swelling smoothes and firms the eye zone perfect for contact lens wearers because they are fat-free 	<ul style="list-style-type: none"> moisturizes and nourishes the eye area with light lipids long-lasting moisture reduces swelling and wrinkles 	<ul style="list-style-type: none"> Intensively moisturizing thanks to the triple hyaluronic acid – deep down, instantly, and lastingly With a cooling freshness effect For a refreshed, silky skin feeling
Highlight active ingredients	<ul style="list-style-type: none"> Classic Hyaluron Ivy Extract Field Horsetail Extract 	<ul style="list-style-type: none"> Algae Seawater Complex Classic Hyaluron Eye Fit Corn Germ Oil Wheat Germ Oil 	<ul style="list-style-type: none"> Depot Hyaluron Micro Hyaluron Blue Microalgae Extract
SKIN TYPE	n, c, o	n, c, d	c, o, n
SKIN CONDITION	s	s	de, r
Texture	light	medium	light
Application at home	Apply to the cleansed skin around the eyes in the morning and in the evening.	Apply to the cleansed skin around the eyes in the morning and in the evening. For intensive mask use, apply in a covering film, leave on for 10–15 minutes and remove residue with a moist cotton pad.	Apply to the face, neck and décolleté in the morning and evening after cleansing.

HYDRO ACTIVE

PRODUCTS	Balancer 24h skin care for combination skin	Moisturizer 24h skin care for dry skin	Oxygen Moisturizer 24h fluid with hyaluron
Effect & benefits	<ul style="list-style-type: none"> provides intensive moisture reduces unpleasant oily shine leaves skin feeling pleasantly fresh and light 	<ul style="list-style-type: none"> provides intensive moisture smoothes rough skin areas stops skin feeling unpleasantly tight leaves skin feeling wonderfully soft 	<ul style="list-style-type: none"> adds moisture oxygen revitalizes the skin's metabolism produces a glowingly beautiful, revitalized complexion
Highlight active ingredients	<ul style="list-style-type: none"> Algae Seawater Complex Intelligent Sebum Balancer Babassu Oil 	<ul style="list-style-type: none"> Algae Seawater Complex Ceramides 	<ul style="list-style-type: none"> Oxygen Complex (Perfluorodecalin) Classic Hyaluron Jojoba Oil
SKIN TYPE	n, c, o	n, d	n, d, c
SKIN CONDITION		s	s, de
Texture	light	light/medium	medium
Application at home	Apply a quantity of cream the size of a hazelnut to the face, neck and décolleté in the morning and evening, after cleansing and after applying a suitable eye care product. Oxygen Moisturizer can also be combined, as a high-oxygen product, with the other creams, e.g. Oxygen Moisturizer in the morning and a different DR. GRANDEL skin care cream in the evening.		

NOTES

HYDRO ACTIVE

PRODUCTS	Hyaluron Refill Cream 24h moisture skin care with "wrinkle-filler effect"	Hyaluron Refill Night Sleeping Cream	Moisture Depot Moisture concentrate with 'time release' effect
Effect & benefits	<ul style="list-style-type: none"> provides intensive moisture has a plumping effect, clearly reducing lines caused by dryness creates a delicate, smooth complexion 	<ul style="list-style-type: none"> stimulates natural production of hyaluronic acid by the skin delivers maximum hydration for several hours plumps up the skin and significantly reduces dryness lines to leave skin feeling silky smooth 	<ul style="list-style-type: none"> provides skin with maximum moisture for several hours stops skin feeling unpleasantly tight and reduces lines caused by dryness a thirst-quencher!
Highlight active ingredients	<ul style="list-style-type: none"> Algae Seawater Complex Filler Hyaluron Shea Butter Squalane 	<ul style="list-style-type: none"> Algae Seawater Complex Hyaluron Synthesis Booster Depot Hyaluron Filler Hyaluron 	<ul style="list-style-type: none"> Algae Seawater Complex Depot Hyaluron
SKIN TYPE	n, d, c	n, d, c	n, c, o
SKIN CONDITION	de	s, de	s
Texture	medium	medium	light
Application at home	<p>Apply a quantity of cream the size of a hazelnut to the face, neck and décolleté in the morning and evening, after cleansing and after applying a suitable eye care product.</p> <p>Oxygen Moisturizer can also be combined, as a high-oxygen product, with the other creams, e.g. Oxygen Moisturizer in the morning and a different DR. GRANDEL skin care cream in the evening.</p>	<p>Before going to bed, apply a hazelnut-sized portion of the product to cleansed skin of face, neck and décolleté. Make sure to use a suitable DR. GRANDEL eye care product beforehand.</p>	<p>Apply a quantity the size of a pea (or a capsule) to face, neck and décolleté in the morning and/or evening, after cleansing and before moisturizing, and leave to soak in briefly.</p>

NOTES

HYDRO ACTIVE

PRODUCTS	Hyaluron Filler Caps Moisture capsules	Hyaluron Body Moisturizing body care
Effect & benefits	<ul style="list-style-type: none"> • has an immediate smoothing and balancing effect • has a plumping effect and makes skin look firm • creates a velvety, delicate complexion • a magic formula for a smooth skin 	<ul style="list-style-type: none"> • richly moisturizing • for soft, delicate skin • leaves skin feeling fresh and moisturized
Highlight active ingredients	<ul style="list-style-type: none"> • Filler Hyaluron 	<ul style="list-style-type: none"> • Algae Seawater Complex • Classic Hyaluron • Squalane
SKIN TYPE	n, d, c	n, d, c
SKIN CONDITION	s	s, de
Texture	rich	light/medium
Application at home	Apply a quantity the size of a pea (or a capsule) to face, neck and décolleté in the morning and/or evening, after cleansing and before moisturizing, and leave to soak in briefly.	Pamper your body after a shower or bath, or even in between times. Hyaluron Body is also suitable for men.

NOTES

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for your sales**

From the age of about 20, the skin's own hyaluronic synthesis begins to decline. The skin appears dull, no longer as plump and can show the first wrinkles caused by dryness. The HYDRO ACTIVE products counteract these signs and help to achieve a moisturized, radiant appearance. The duo active ingredient concept of the HYDRO ACTIVE series convinces with immediate, but also long-lasting moisturization. This consists of the Algae Seawater Complex, which additionally remineralizes the skin, as well as various forms of hyaluronic acid. Vitamins have been a very important part of cosmetics

for decades. They protect the skin, provide improved radiance and support various regeneration processes. VITAMIN INFUSION revitalizes the skin with exceptional, light textures, smoothes, refreshes and pampers with a fruity fragrance. Like a vitamin-loaded beauty infusion for the skin, so to speak. VITAMIN INFUSION ensures through modern and individual encapsulation forms that the vitamins A, B₃, B₅, B₇, & C penetrate even better into the skin and are also more compatible and effective. The series is rounded off by the pomegranate blossom complex and extracts from the mango.

PRE- AND ANTI AGING



VITAMIN INFUSION

PRODUCTS	Eye Activates and smoothes 24h eye care gel	Gel Refreshes and smoothes 24h skin care gel	Cream Strenghtens and smoothes 24h skin care cream	Serum Refines and smoothes Concentrate
Effect & benefits	<ul style="list-style-type: none"> • maintains the skin's natural tonicity • smoothes and refines the skin • reduces puffiness and minimizes all signs of tiredness • protects against external stress factors 	<ul style="list-style-type: none"> • maintains the skin's natural tonicity • helps the skin to look younger for longer • supplies the skin with valuable lipids and leaves it feeling pleasant 	<ul style="list-style-type: none"> • maintains the skin's natural tonicity • helps the skin to look younger for longer • supplies the skin with valuable lipids and leaves it feeling pleasant 	<ul style="list-style-type: none"> • maintains the skin's natural tonicity • improves the skin's moisturizing and protective mechanisms • refines the pores and has a mattifying effect • optimizes the skin's radiance • protects against external stress factors
Highlight active ingredients	<ul style="list-style-type: none"> • Pomegranate Flower Complex • Depot Retinol • Taurin Complex • Mango Extract 	<ul style="list-style-type: none"> • Pomegranate Flower Complex • ABC Beauty Complex • Mango Butter 	<ul style="list-style-type: none"> • Pomegranate Flower Complex • ABC Beauty Complex • Mango Butter 	<ul style="list-style-type: none"> • Pomegranate Flower Complex • Vitamin B Episome • Matysoft • Vitamin C • Mango Extract
SKIN TYPE	n, d, c, o	n, c, o	n, d, c	n, d, c, o
SKIN CONDITION	s, de	s, de	s, de	s, de
Texture	light	light	medium	light
Application at home	Apply a small amount to the eye area in the morning and/or evening after cleansing. Then use a suitable moisturizing cream. Avoid contact with the lashes.	Apply a hazelnut-sized amount to the face, neck and décolleté in the morning and evening after cleansing and after applying a suitable eye care product.		Apply approx. a hazelnutsized amount to the face, neck and décolleté in the morning and evening after cleansing and before applying a moisturizing cream.

VITAMIN INFUSION

PRODUCTS	Mask Soothes and smoothes cream mask	Splash Immediate freshness boost refreshes body and face	Body For nourished, supple skin softly melting body lotion
Effect & benefits	<ul style="list-style-type: none"> · maintains the skin's natural tonicity · has a balancing effect and efficiently protects against external stress factors · soothes irritated areas of skin and strengthens the skin barrier · protects against external stress factors 	<ul style="list-style-type: none"> · cooling and refreshing · smoothing · intensively moisturizing 	<ul style="list-style-type: none"> · nourishing · intensively smoothing · provides pure moisture · leaves the skin feeling supple and well-nourished
Highlight active ingredients	<ul style="list-style-type: none"> · Pomegranate Flower Complex · Vitamin C Microcaps · Defense Balancer · Mango Extract 	<ul style="list-style-type: none"> · Pomegranate Flower Complex · Aloe Vera 	<ul style="list-style-type: none"> · Mango Butter · Pomegranate Flower Complex · Classic Hyaluron · Almond Oil
SKIN TYPE	n, d, c, o	n, c, o	n, d, o
SKIN CONDITION	s, de	independent	independent
Texture	light	light	light
Application at home	Apply a generous layer (1 – 2 teaspoons) to face, neck and décolleté after cleansing. Avoid the eye area. Then massage the mask in for 3 minutes with wet fingertips using circular movements, leave to work for a further 5 minutes and then wash off the remainder of the mask.	Spray onto skin after cleansing in the morning and whenever needed and allow to absorb for a short time. Depending on the skin requirement, apply a moisturizing face or body cream afterwards.	Apply to the body after showering, bathing or any time in between. The light, softly melting texture is very quickly absorbed and leaves the skin feeling uniquely supple.

NOTES _____

GOOD TO KNOW

tips and tricks for your sales

Skin aging can show up in a variety of ways. Loss of contour, lack of density and firmness of the skin are often signs of insufficient or slowed collagen synthesis.

That's why BEAUTYGEN products are ideal for those who want to both prevent premature aging and reduce the first signs of it.

The Snow Algae Extract protects collagen fibers and provides better elasticity, it also increases the activity of skin cells and reduces damage caused by UV radiation.

PRE- AND ANTI AGING



BEAUTYGEN

PRODUCTS	RENEW EYE & LIP Rejuvenating 24h eye and lip care	RENEW I ¹ – silky touch – Rejuvenating 24h care for normal to combination skin	RENEW II ² – velvet touch – Rejuvenating 24h care for dry skin	RENEW III ³ – rich – Rejuvenating an nourishing 24h care for dry skin	RENEW PEARLS Rejuvenating and smoothing cream serum
Effect & benefits	<ul style="list-style-type: none"> • activates the skin's 'beauty gene' • for firm, younger-looking skin • noticeably lifts the eyelids • plumps the skin to reduce wrinkles and conceals unevenness 	<ul style="list-style-type: none"> • activates the skin's 'beauty gene' • for taut, younger-looking skin • protects the skin with high-quality lipids and provides a look of freshness 	<ul style="list-style-type: none"> • activates the skin's 'beauty gene' • gives the skin new elasticity for smooth, radiantly beautiful skin • protects for soft and supple skin 	<ul style="list-style-type: none"> • activates the skin's 'beauty gene' • gives the skin new elasticity for smooth, radiantly beautiful skin • protects for soft and supple skin 	<ul style="list-style-type: none"> • activates the skin's 'beauty gene' • improves elasticity and protects the collagen fibers • supports the skin's own repair processes • stimulates the self-protection of cells against oxidative stress and free radical
Highlight active ingredients	<ul style="list-style-type: none"> • Snow Algae Extract • Anti Age Peptides • Persian Silk Tree Extract • Sealift • Soft Focus Pigments 	<ul style="list-style-type: none"> • Snow Algae Extract • Anti Age Peptides • Cocoa Butter • Wild Rose Oil 	<ul style="list-style-type: none"> • Snow Algae Extract • Anti Age Peptides • Wild Rose Oil • Shea Butter • Babassu Oil 	<ul style="list-style-type: none"> • Snow Algae Extract • Anti Age Peptides • Brown Algae Complex • Wild Rose Oil • Cocoa- and Sheabutter 	<ul style="list-style-type: none"> • Snow Algae Extract • Anti Age Peptides • Cell Protection Peptides • Age Corrector Complex
SKIN TYPE	n, d, c	n, m, ö	n, d, c	n, d	n, c, o
SKIN CONDITION	s, de	a	de, s	s, de, r	s, de, r
Texture	light	medium	medium	rich	light
Application at home	Every day after cleansing, apply a small amount to the eye and lip areas and pat in lightly. Avoid contact with lashes, subsequently apply a suitable care product.	After cleansing and after having applied a suitable eye care product, apply a hazelnut-size portion of skin care cream to face, neck and décolleté every morning and evening.			Depending on skin care needs, use by itself or combined with a 24h skin care product. In the morning and evening – after cleansing and suitable eye care – apply a hazelnut-size quantity of RENEW PEARLS to face, neck, and décolleté. Also suited as make-up base.

BEAUTYGEN

PRODUCTS	RENEW ESSENCE Rejuvenating and firming care concentrate	RENEW AMPOULE Rejuvenating active ingredient concentrate with instant impact	RENEW CAPS Rejuvenating capsules	RENEW NECK CREAM Rejuvenates and firms the neck area	RENEW BODY Rejuvenating body care
Effect & benefits	<ul style="list-style-type: none"> activates the skin's 'beauty gene' for a firmer, younger-looking skin refines pores and gives the skin a delicate and youthful appearance fountain of youth for the skin 	<ul style="list-style-type: none"> activates the skin's 'beauty gene' for firm, younger-looking skin plumps the skin to reduce wrinkles and unevenness lets the skin shine in new splendor 	<ul style="list-style-type: none"> activates the skin's 'beauty gene' for greater elasticity replenishes the moisture deposits of the skin and gives it a lively, youthful radiance smooths and nourishes rough skin 	<ul style="list-style-type: none"> activates the skin's 'beauty gene' improves the resilience and elasticity of the skin acts as a 'second skin' to protect the neck 	<ul style="list-style-type: none"> activates the skin's 'beauty gene' improves elasticity and protects the collagen fibers intensive and long-lasting moisture has a harmonizing effect on the skin and gives it a soft glow
Highlight active ingredients	<ul style="list-style-type: none"> Snow Algae Extract Anti Age Peptides Marine Saccharide Wild Rose Oil 	<ul style="list-style-type: none"> Snow Algae Extract Anti Age Peptides Brown Algae Complex Soft Focus Pigments 	<ul style="list-style-type: none"> Snow Algae Extract Hydraherba Extract Wild Rose Oil Ceramides 	<ul style="list-style-type: none"> Snow Algae Extract Edelweiss Extract Tara Spinosa Extract Wild Rose Oil 	<ul style="list-style-type: none"> Snow Algae Extract Anti Age Peptides Brown Algae Complex
SKIN TYPE	n, d, c, o	n, d, c	n, d	n, d, c, o	n, d, c, o
SKIN CONDITION	s, de	de	de, r	de, r	s, de, r
Texture	light	light	medium/rich	light	medium
Application at home	In the morning and in the evening – after cleansing and before applying skin care cream –, put two to three pump strokes into palm, apply to face, neck and décolleté and leave on for a short while.	Shake concentrate before use. Open ampoule neck at the predetermined breaking point (dot) using a tissue or the ampoule breaker. Apply entire contents to cleansed skin of face, throat and décolleté. Subsequently apply suitable skin care cream.	Apply one capsule to face, neck, and décolleté in the morning or in the evening after cleansing and before cream – do not get in eyes. Ideal as primer for makeup foundations.	In the morning and evening after cleansing, apply a hazelnut-sized amount across the neck area in slowly upwards stroking movements (from the collarbone to the jawline).	Apply after showering, bathing or whenever desired. The light, creamy formulation is quickly absorbed and leaves a silky soft shimmer.

NOTES _____

GOOD
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tips and tricks
for your sales

Skin aging can show up in a variety of ways. Loss of contour, lack of density and firmness of the skin are often signs of insufficient or slowed collagen synthesis. That's why BEAUTYGEN products are ideal for those who want to both prevent premature aging and reduce the first signs of it.

The Snow Algae Extract protects collagen fibers and provides better elasticity, it also increases the activity of skin cells and reduces damage caused by UV radiation.

TIMELESS products can be used to counteract all signs of skin aging. Whether it is visible lines and wrinkles, diminishing contours or reduced elasticity.

With a variety of products and textures, an individualized skincare ritual can be created for each customer. The Beech Bud Extract as the lead active ingredient is a special power-ingredient with multiple effects that optimally oxygenates tired skin and actively supports the regeneration of the epidermis

PRE- AND ANTI AGING



TIMELESS

PRODUCTS	Eye & Lip Firming 24h eye and lip care	Balancing Cream Mattifying 24h skin care	Revitalizing Cream Strengthening 24h skin care
Effect & benefits	<ul style="list-style-type: none"> smooths, tightens, and reduces premature skin aging especially reduces expression lines and lip wrinkles improves and conceals puffiness and signs of tiredness gives the eyes and lips a youthful, fresh look 	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging matting effect prevents annoying oil shine gives the skin a youthful appearance and a soft, fresh feeling 	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging strengthens the skin and protects against moisture loss gives the skin a youthful smoothness and a soft feeling
Highlight active ingredients	<ul style="list-style-type: none"> Beech Bud Extract Age Corrector Complex Drainage Complex Squalane Soft Focus Pigments 	<ul style="list-style-type: none"> Beech Bud Extract Oat Extract Intelligent Sebum Balancer Ceramides Ceramides Squalane 	<ul style="list-style-type: none"> Beech Bud Extract Oat Extract Ceramides Squalane
SKIN TYPE	n, d, c, o	n, c, o	n, d
SKIN CONDITION	de	de	de
Texture	light	light	medium
Application at home	Apply an amount of the product the size of a hazelnut to the skin around the lips and eyes in the morning and evening after cleansing, gently pat in. Avoid contact with the eyelashes. Once absorbed, apply a suitable facial care product.	Apply a dab of the cream the size of a hazelnut to the face, neck and décolleté in the morning and evening after cleansing and using a suitable eye-care product.	

TIMELESS

PRODUCTS	Nourishing Cream Nourishing 24h skin care	Sleeping Cream & Mask Regenerating night care and mask	Retinol Balm Correcting intensive skin care
Effect & benefits	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging nourishes very dry skin and smooths rough and chapped skin ensures a rich and elastic feeling 	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging inhibits collagen breakdown and supports regeneration smooths, regenerates, and tightens the skin, even during sleep gives the skin a velvety soft and refreshed feeling 	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging refines the complexion stimulates cell renewal ensures an even skin texture and a smooth, soft feeling
Highlight active ingredients	<ul style="list-style-type: none"> Beech Bud Extract Oat Extract Ceramides Shea Butter Babassu Oil 	<ul style="list-style-type: none"> Beech Bud Extract Edelweiss Extract Crystal Protector 	<ul style="list-style-type: none"> Beech Bud Extract Retinol (liposomally encapsulated) Retinol Equivalent Vitamin A Classic Hyaluron
SKIN TYPE	d	n, d, c	n, d, c, o
SKIN CONDITION	de, r	de, r	de
Texture	rich	medium	medium
Application at home	Apply a dab of the cream the size of a hazelnut to the face, neck and décolleté in the morning and evening after cleansing and using a suitable eye-care product.	Before going to bed, apply to the skin of face, neck and décolleté after cleansing and eye care. Use as a mask: Apply a thick, covering layer (approx. 2 tsp.) and let absorb for approx. 15 minutes. Massage residues into skin.	Apply an amount the size of a hazelnut to face, neck and décolleté in the morning and the evening, after cleansing and after applying a suitable eye care product. Retinol Balm can be used as a concentrate or as 24h skin care (on top of a concentrate).

NOTES

TIMELESS

PRODUCTS	Serum Refining skin care concentrate	Concentrate Firming skin care concentrate	Décolleté Firming décolleté and neck care
Effect & benefits	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging supports the skin's natural exfoliation process, correcting irregularities strengthens contours and gives new elasticity refines and optimizes skin's radiance 	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging tightens contours, revives the skin refractive pigments optimize skin's appearance 	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging plumping special care with a "push-up" effect firms, tightens, and smooths is quickly absorbed without a greasy residue gives the skin a silky texture
Highlight active ingredients	<ul style="list-style-type: none"> Beech Bud Extract AHA Refine System Classic Hyaluron Soft Focus Pigments 	<ul style="list-style-type: none"> Beech Bud Extract Soybean Isoflavone Skin Relax Peptides Soft Focus Pigments 	<ul style="list-style-type: none"> Beech Bud Extract Pseudo Collagen Myrrh Extract
SKIN TYPE	n, d, c, o	n, d, c, o	n, d, c, o
SKIN CONDITION	de	de, r	s, de
Texture	light	light	medium
Application at home	In the morning or evening after cleaning, apply to face, throat and décolleté and afterwards apply a preferred DR. GRANDEL skin care product.		Apply an amount of cream the size of a hazelnut to the neck, décolleté and breast daily – in the morning and evening

NOTES

TIMELESS

PRODUCTS	Sugar Scrub Smoothing body peeling	Body Cream Firming body cream
Effect & benefits	<ul style="list-style-type: none"> refines and smooths the skin with effective exfoliation removes calloused and dry skin cells for a beautiful skin texture guarantees a relaxed and well-groomed skin feeling 	<ul style="list-style-type: none"> tightens, smooths, and reduces premature skin aging strengthens connective tissue provides the skin with intense and harmonizing moisture fine gold colored pigments caress the skin and give it a soft glow
Highlight active ingredients	<ul style="list-style-type: none"> Sugar Crystals Jajoba Oil Sunflower Oil 	<ul style="list-style-type: none"> Beech Bud Extract Silicone Protein Complex Lupin Oil Golden colored pigments
SKIN TYPE	n, d, c	n, d, c
SKIN CONDITION	s, de	s, de
Texture	rich	rich
Application at home	Massage into dry skin using circular movements before a bath or shower. Then wash off under the shower or with a warm, damp wash mitt.	Pamper your body after a bath or shower, or in between times too.

NOTES _____

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First lines and wrinkles, especially in the mimic area and a decreasing skin density in combination with a reduced moisture retention are signs of a limited collagen synthesis.
PRO COLLAGEN provides essential building blocks that help the skin regain elasticity and firmness.

Pseudo Collagen from yeast binds moisture and makes the skin soft and supple. The Amino Silicon Complex in combination with Vitamin C works in depth, supporting the formation of new collagen fibers and strengthening and protecting existing structures.

PRE- AND ANTI AGING



PRO COLLAGEN

PRODUCTS	Eye Cream Restructures and smoothes smoothing eye cream	Cream Restructures and smoothes 24h skin care	Cream Rich Restructures and nourishes smoothing 24h skin care	Concentrate Restructures and stimulates Concentrate
Effect & benefits	<ul style="list-style-type: none"> has a positive impact on the collagen synthesis and strengthens the delicate eye area smoothes lines and wrinkles reduces signs of tiredness, such as dark circles around the eyes 	<ul style="list-style-type: none"> improves the regeneration processes and the structure of the collagen fibers for noticeably more elasticity supports collagen synthesis and protects against skin aging from external stress factors improves the moisture profile, smooths and refreshes the appearance of the skin nourishes the skin to leave it supple 	<ul style="list-style-type: none"> improves the regeneration processes and the structure of the collagen fibers for noticeably more elasticity supports collagen synthesis and protects against skin aging from external stress factors improves the moisture profile and smooths for skin that feels soft and nourished 	<ul style="list-style-type: none"> improves the structure and regeneration processes of the collagen fibers for noticeably more elasticity supports collagen synthesis and protects against skin aging from external stress factors stimulates the regeneration of the collagen matrix, reduces lines and wrinkles, and smooths with an instant effect moisturizes intensively
Highlight active ingredients	<ul style="list-style-type: none"> Pseudo Collagen Vitamin C Brightening Peptide Complex 	<ul style="list-style-type: none"> Pseudo Collagen Vitamin C Amino Silicium Complex Shea Butter 	<ul style="list-style-type: none"> Pseudo Collagen Vitamin C Amino Silicium Complex 	<ul style="list-style-type: none"> Amino Silicium Complex Vitamin C Micro Hyaluron Pro Collagen Peptides
SKIN TYPE	n, d	n, d, m	n, d	n, d, m, o
SKIN CONDITION	de, r	s, de	a, r	s, de
Texture	medium/rich	light /medium	medium/rich	light
Application at home	Apply a pearl-sized amount to the eye area after cleansing in the morning and evening.	Apply morning and evening after cleansing to face, neck and décolleté.	Apply a hazelnut-sized amount to the skin of face, neck and décolleté in the morning and evening after cleansing and after applying a suitable eye care product.	Apply 1-2 pipettes to face, neck, and décolleté in the morning and evening after cleansing and before applying a moisturizing cream.

NOTES _____

GOOD TO KNOW

tips and tricks for your sales

Performance 3D brings back the youth of the skin with its powerful 3-D active ingredient technology and maximum concentration of active ingredients. The three most important factors - moisture, elasticity and protection - are significantly improved with three powerful active ingredient compositions each.

Perfect for those looking for a small number of products, but with maximum all-round effect. The unique combination of high-tech active ingredients such as Cell Active Complex, Skin Relax Peptides & Myrrh Extract represents a real alternative to anti-wrinkle injections and laser treatment of pigmentation spots.

PRE- AND ANTI AGING



PERFORMANCE 3D

PRODUCTS	Eye Concentrated 24h eye care	Face Concentrated 24h cream	Ultra Lift Active substance concentrate
Effect & benefits	<ul style="list-style-type: none"> • multidimensionally corrects signs of aging in the eyes and lips • provides a highly potent "triple effect" for a relaxed, smooth, and younger-looking eye area • significantly and continuously softens lines, wrinkles, and folds • reduces dark circles, shadows, and other signs of tiredness • protects against signs of stress and premature skin aging 	<ul style="list-style-type: none"> • multidimensionally corrects all signs of aging for a fresh, radiant, relaxed, and younger-looking skin • smooths lines, wrinkles, and folds with a highly potent "triple effect" • intensively and continuously provides the skin with moisture and high-quality, nourishing ingredients • protects against stress and premature skin aging for youthful and well-groomed skin 	<ul style="list-style-type: none"> • immediately relieves the skin and increases evenness in the skin tone • has a plumping and smoothing effect, even with wrinkles on the décolleté • sustainably supports the structure and firmness of the skin • replenishes the moisture deposits of the skin and gives it a lively, youthful radiance • protects against signs of stress and premature skin aging • also ideal as a makeup base (primer)
Highlight active ingredients	<ul style="list-style-type: none"> • Depot Hyaluron • Myrrh Extract • Mikrolift • Drainage Complex • Eye Fit • Soft Focus Pigments • Cell-Active-VIP® Complex • Jojoba Oil 	<ul style="list-style-type: none"> • Classic Hyaluron • Depot Hyaluron • Filler Hyaluron • Skin Relax Peptides • Myrrh Extract • Mikrolift • Cell-Active-VIP® Complex • Jojoba Oil 	<ul style="list-style-type: none"> • Myrrhe Extrakt • Diamantenpuder Komplex • Cell Active VIP ® Complex • Hydraherba Extrakt
SKIN TYPE	n, d, c	n, d, c	n, d, c
SKIN CONDITION	de	de	de
Texture	medium	medium	medium
Application at home	Apply a small quantity (the size of a pearl) to the eye area in the morning and evening after cleansing and dab in gently – avoid contact with lashes. Apply a suitable facial care product afterwards.	Apply an amount of cream the size of a hazelnut to face, neck and décolleté in the morning and evening after cleansing and after applying a suitable eye care product.	Apply 2 to 3 pumps (0.7 ml) to face, neck and décolleté daily – in the morning and/or evening after cleansing and before moisturizing – and leave to soak in briefly. Apply a suitable facial care product afterwards.

GOOD
TO
KNOW

tips and tricks
for your sales

Regeneration does not always automatically mean anti-aging. Any skin, at any age, may need temporary or permanent support to look strengthened, toned, even and fresh.

Stressful life circumstances, hormonal fluctuations or similar can show on the skin in the form of tiredness, irregularities and weakened structures, so that it needs support from time to time.

This is provided by Raspberry Seed Oil, a light oil and concentrated nutrient cocktail for the skin with vitamins and important essential fatty acids (omega-3 and omega-6 fatty acids). Its ceramide-like structure is close to the structure of our natural skin barrier. Thus, it can be optimally absorbed by the skin and also protects the skin from excessive moisture loss.

PRE- AND ANTI AGING



NUTRI SENSATION

PRODUCTS	Eye Cream & Mask Regenerating 24h eye care and mask	Revitalizer Firming 24h care	Nutrilizer Nourishing 24h care
Effect & benefits	<ul style="list-style-type: none"> • activates the skin's own regeneration processes • smooths and tones through intensive moisturizing, in addition to supporting the contours • improves the elasticity of the skin • counteracts puffiness and swelling • for a visibly revived, smoothed eye area 	<ul style="list-style-type: none"> • activates the skin's own regeneration processes • tightens and rejuvenates the contours • supports cell functions, revitalizes and gives skin a youthfully fresh radiance 	<ul style="list-style-type: none"> • activates the skin's own regeneration processes • nourishes and provides the skin with intensive moisture, ceramides, and high-quality oils • supports cell functions for noticeably firmer contours and beautifully cared skin
Highlight active ingredients	<ul style="list-style-type: none"> • Raspberry Seed Oil • Red Algae Extract • Eye Fit • Squalane 	<ul style="list-style-type: none"> • Raspberry Seed Oil • Lifting Peptide Complex • Age Corrector Complex • Babassu Oil 	<ul style="list-style-type: none"> • Raspberry Seed Oil • Age Corrector Complex • Herbal Amino Acids • Cocoa Butter
SKIN TYPE	n, c, o	n, c, o	n, d, c
SKIN CONDITION	s, de, r	s, de, r	s, de, r
Texture	medium	medium	light
Application at home	<p>Apply a small quantity (the size of a pearl) around the eye and lip area in the morning and evening after cleansing and dab in gently – avoid contact with lashes. Apply a suitable facial care product afterwards.</p> <p>Eye Cream & Mask is also suitable as a skin care mask for the eye area. Cover the area and leave to work for approx. 15 minutes, then remove.</p>	<p>Apply an amount of cream the size of a hazelnut to face, neck and décolleté in the morning and evening, after cleansing and after applying a suitable eye care product.</p>	

NUTRI SENSATION

PRODUCTS	Caps Soothing active ingredient capsules	Night Repair Regenerating active ingredient concentrate	Repair Mask Regenerating mask
Effect & benefits	<ul style="list-style-type: none"> · activates the skin's own regeneration processes · soothes and provides the skin with high-quality lipids · protects the skin against moisture loss 	<ul style="list-style-type: none"> · activates the skin's own regeneration processes · renews and strengthens the skin's own protection mechanisms and promotes the longevity of the cells · repairs existing damage and strengthens protective functions · creates a more beautiful skin over night 	<ul style="list-style-type: none"> · activates the skin's own regeneration processes · soothes irritations and redness, giving the skin a well-rested, well-balanced complexion · replenishes the moisture deposits of the skin and gives the skin a healthy and nourished feeling
Highlight active ingredients	<ul style="list-style-type: none"> · Raspberry Seed Oil · Hemp Seed Oil · Meadowfoam Seed Oil 	<ul style="list-style-type: none"> · Raspberry Seed Oil · Lipo Peptide Complex · Herbal Amino Acids · Safflower Oil 	<ul style="list-style-type: none"> · Raspberry Seed Oil · Depot Hyaluron · Allantoin · Safflower Oil
SKIN TYPE	n, d	n, d, c	n, c, o
SKIN CONDITION	de, r	s, de, r	s, de, r
Texture	rich	light	medium
Application at home	Apply one capsule to face, neck, and décolleté in the morning or in the evening after cleansing and before cream – do not get in eyes.	Apply 2 to 3 pumps (0.7 ml) to face, neck and décolleté daily – in the evening after cleansing and before moisturizing – and leave to soak in briefly. Night Repair can be combined wonderfully with all DR. GRANDEL creams, as it's feather-light and quickly absorbed.	Apply approx. 2 teaspoons to face, neck and décolleté after cleansing and leave to work for approx. 15 minutes. Remove residue with a warm, damp wash mitt or tissue and if necessary (depending on how skin is feeling) apply a suitable eye and facial cream.

NOTES

GOOD
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tips and tricks
for your sales

Sensicode's active ingredient concept, which is specially adapted to the skin's microbiome, has a calming effect, reduces redness, strengthens the skin's barrier function and thus makes the skin more resistant to external influences. The result is visibly soothed and strengthened skin.

Sensicode is not perfumed.

A sophisticated active ingredient code consisting of Skin Biotic Balancer and Skin Calming Complex acts like an anti-stress protective shield that has both a preventive and soothing effect.

SPECIALISTS



SENSICODE

PRODUCTS	Cleansing Balm Gentle cleansing balm for sensitive skin	Eye Cream Smoothing eye care for sensitive skin	Moisturizing Cream Moisturizing skincare for sensitive skin
Effect & benefits	<ul style="list-style-type: none"> cleanses gently and soothes stressed areas of skin is lipid replenishing and relieves unpleasant feelings of tightness leaves skin feeling extra soft 	<ul style="list-style-type: none"> complementary skincare for an irritated, reddened eye area protects and strengthens the delicate skin around the eyes smoothes lines and wrinkles as well as scaly areas of skin 	<ul style="list-style-type: none"> strengthens the skin barrier and soothes intensively moisturizes deep down
Highlight active ingredients	<ul style="list-style-type: none"> Jojoba Oil Panthenol Almond Oil 	<ul style="list-style-type: none"> Skin Biotic Balancer Organic Protect Almond Oil Evening Primrose Seed Oil 	<ul style="list-style-type: none"> Skin Biotic Balancer Skin Calming Complex Micro Hyaluron Almond Oil
SKIN TYPE	n, d, m, o	n, d, m, o	n, d, m, o
SKIN CONDITION	s, de, r	s, de, r	s
Texture	light	light	medium
Application at home	Apply to face, neck and décolleté while dry and massage in with moist hands. Then rinse off with lukewarm water. Use undiluted to remove make-up. To do this, put some of the undiluted product on a dry cotton pad and gently remove the eye make-up.	Apply a pearl-sized amount to the eye area after cleansing in the morning and evening.	Apply a hazelnut-sized amount to the face, neck and décolleté in the morning and evening after cleansing and after applying a suitable eye care product.

SENSICODE

PRODUCTS	Rejuvenating Cream Rejuvenating skincare for sensitive skin	Oil Serum Soothing, protective facial oil for sensitive skin	Calming Mask Soothing, balancing mask for sensitive skin
Effect & benefits	<ul style="list-style-type: none"> · strengthens the skin barrier and soothes intensively · protects against premature skin aging · supports skin regeneration 	<ul style="list-style-type: none"> · provides intensive nourishment with high-quality oils · is rich in omega-3 and -6 fatty acids · smoothes rough, scaly areas of skin · for soft and supple skin 	<ul style="list-style-type: none"> · instantly reduces irritation and redness · quickly soothes sensitive, stressed skin
Highlight active ingredients	<ul style="list-style-type: none"> · Skin Biotic Balancer · Skin Calming Complex · Gotu Kola Extract · Almond Oil 	<ul style="list-style-type: none"> · Evening Primrose Seed Oil · Meadowfoam Seed Oil · Borage Seed Oil · Almond Oil 	<ul style="list-style-type: none"> · Skin Biotic Balancer · Skin Calming Complex · Hemp Seed Oil · Almond Oil
SKIN TYPE	n, d, m	n, d	n, d, m
SKIN CONDITION	s, de, r	s, de, r	s
Texture	medium	rich	medium
Application at home	Apply a hazelnut-sized amount to the face, neck and décolleté in the morning and evening after cleansing and after applying a suitable eye care product.	Apply 0.5 of a pipette to face, neck, and décolleté in the morning and evening after cleansing and eye care products and massage into the skin. Finish with a 24-hour skincare product.	After cleansing, apply approx. 2 tsp to face, neck and décolleté and leave to work for approx. 15 minutes. Remove the remainder with a warm, moist wash mitt and then apply suitable eye care and facial skincare products.

NOTES

**GOOD
TO
KNOW**

**tips and tricks
for your sales**

The 'Specials' include a selection of clever products that offer solutions for special needs, such as couperose or pigment spot reduction. These can be used with all other DR. GRANDEL products.

For a flawless and radiantly beautiful complexion.

All active ingredients in the formulations are individually composed to serve the various themes and care goals for the skin.

SPECIALISTS



SPECIALS

PRODUCTS	COUPEROSE EXPERT Concentrate Anti-Couperose Serum	COUPEROSE EXPERT Cream Regenerating 24h anti-couperose cream	PROTECTION UV 50 SPF 50 Serum Intelligent UV protection SPF 50 (high)
Effect & benefits	<ul style="list-style-type: none"> · strengthens skin cell walls and reduces redness · smooths, regenerates, and improves skin elasticity · protects against infrared damage and irritation · immediately conceals and visually reduces redness 	<ul style="list-style-type: none"> · strengthens skin cell walls and reduces redness · smooths, regenerates, and improves skin elasticity · protects against infrared damage and irritation · immediately conceals and visually reduces redness 	<ul style="list-style-type: none"> · protects against UV exposure and light-induced, premature skin aging · impresses with a silky fine, light texture · is individually applicable – according to need and daily routine · only seasonally available from March
Highlight active ingredients	<ul style="list-style-type: none"> · Purple Algae Extract · Copper Peptide Complex · Biotech Enzymes 	<ul style="list-style-type: none"> · Purple Algae Extract · Copper Peptide Complex · Biotech Enzymes 	<ul style="list-style-type: none"> · Vitamin E · Classic UV Filters
SKIN TYPE	n, d, c	n, d	n, d, m, o
SKIN CONDITION	s, de, r	s, de, r	s, de, r
Texture	light	medium	light/medium
Application at home	Apply two to three pumps in the morning and evening on face, neck, and décolleté – after cleansing and applying proper eye care. This concentrate can be used alone or together with Couperose Expert Cream at night.	In the morning and evening, after cleansing and after applying proper eye care, apply a hazelnut-sized amount of cream on the face, neck, and décolleté.	After cleansing and applying proper eye care, apply a large-scaled amount (5 – 7 pumping strokes) to the face, neck, and décolleté (or other exposed areas of the skin, such as hands). The individual skin cream can be used before or after the UV serum.

SPECIALS

PRODUCTS	PERFECTION AP Anti-Pigment Concentrate	PERFECTION WHITE 24h cream for flawlessly and brighter skin	PERFECTION BB Beauty Balm
Effect & benefits	<ul style="list-style-type: none"> reduces pigmentation and counteracts future formation visually evens immediately for a smoother, brighter, and flawlessly younger complexion 	<ul style="list-style-type: none"> brightens and protects supports the skin barrier against negative environmental influences and has a regenerative effect for a more even, brighter, and flawlessly younger complexion 	<ul style="list-style-type: none"> has an evening effect, reduces redness, calms, and intensively moisturizes mineral pigments visually mask irregularities and adapt to any skin tone SPF 20 protects against premature skin aging and gives the skin a fresh, even complexion
Highlight active ingredients	<ul style="list-style-type: none"> Spotless Soft Focus Pigmente Active White Complex 	<ul style="list-style-type: none"> Vitamin C Organic Protect Active White Complex 	<ul style="list-style-type: none"> Globe Daisy Extract Quinoa Extract Mineral Pigments Classic UV Filters
SKIN TYPE	n, d, c, o	n, d, m, o	n, d, c, o
SKIN CONDITION	s, de, r	de, r	s, de, r
Texture	light	light/medium	medium
Application at home	In the morning and/or evening after cleansing, apply to face, neck and décolleté. Keep eye zone free. Then apply suitable DR. GRANDEL skin care. For visible alleviation of pigment spots, regular use is required. Additional sun protection is recommended.	In the morning and evening, after cleansing and eye care, apply a hazelnut-sized amount to face, neck and décolleté. Regular application of this product results in a brighter skin and can be used to supplement professional cosmetic treatments. To achieve a visible effect, use regularly for five to six weeks. Additional sun protection is recommended.	In the morning after cleansing, apply quickly a thin film to face, neck and décolleté. Tip: With customers who have a very dry skin first a suitable DR. GRANDEL ampoule can be applied.

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GOOD
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tips and tricks
for your sales

Puricode offers an intelligent active ingredient concept to bring impure skin back into balance immediately, but also in the long term. Light textures and selected ingredients, gently but effectively reduce impurities and oil shine and intensively moisturize the skin - without compromise.

Clear Skin Tri- Complex reduces sebum and impurities, balances the microbiome and soothes. Other selected active ingredients complement this effect for a perfect symbiosis

SPECIALISTS



PURICODE

PRODUCTS	Purifying Cream Gel Mattifying skincare for blemished skin	Purifying Cream Moisturizing skincare for blemished skin	Purifying Spot Expert Clarifying spot treatment for blemished skin	Purifying Peel & Mask Clarifying mask for blemished skin
Effect & benefits	<ul style="list-style-type: none"> · instantly mattifying and sebum-regulating · supports the natural balance of the microbiome and counteracts blemishes · leaves skin feeling calmed · for a visibly balanced, clearer complexion 	<ul style="list-style-type: none"> · counters excess sebum production and has an instantly and intensively moisturizing effect · supports the natural balance of the microbiome and counteracts blemishes · leaves skin feeling calmed · for a visibly balanced, clearer complexion 	<ul style="list-style-type: none"> · SOS product that counteracts blemishes · reduces existing blemishes and accompanying signs of redness · gently and noticeably conceals redness thanks to green pigments · for a clearer and balanced complexion 	<ul style="list-style-type: none"> · 2-in-1 – refining exfoliation and clearing, intensively moisturizing mask · refines the pores and helps to counteract blemishes when used regularly · leaves skin feeling clearer and soft · for a clearer, balanced complexion
Highlight active ingredients	<ul style="list-style-type: none"> · Clear Skin Tri-Complex · Lotus Flower Extract · Cherimoya Fruit Extract · Matt Control 	<ul style="list-style-type: none"> · Clear Skin Tri-Complex · Lotus Flower Extract · Cherimoya Fruit Extract · Panthenol 	<ul style="list-style-type: none"> · Succinic Acid · Ginger Root Extract · Witch Hazel Extract · Soft Green Pigments 	<ul style="list-style-type: none"> · Phyto Detox · Honey Peel · Zink Lactate
SKIN TYPE	c, o	c, o	c, o	c, o
SKIN CONDITION	de, r	de, r	de, r	de, r
Texture	light	light	light	light
Application at home	Apply to the face, neck and décolleté in the morning and evening after cleansing.		If required, apply in the morning and evening after cleansing, either to specific areas or all over. Finish with a suitable skincare product.	Apply a covering layer to the cleansed skin of face, neck, and décolleté 1 to 2 times a week and leave to work for approx. 15 minutes. Avoid the area around the eyes. Then rinse off any remaining product.

NOTES

GOOD TO KNOW

tips and tricks for your sales

Hydro Lipid provides the skin with high-quality lipids through rich textures. It also provides the skin with moisturizing and regenerating active ingredients.

Phyto Care offers products that represent decades of tradition in skin care. They nourish, soothe and protect the skin with plant-based ingredients.



HYDRO LIPID

PRODUCTS	Supermoist Day cream for demanding skin	Ultra Night Night cream for demanding skin	Two-Phase Intensive moisturizer
Effect & benefits	<ul style="list-style-type: none"> provides skin with lasting moisture and precious lipids natural, nourishing oils effectively protect against moisture loss skin becomes particularly soft and smooth 	<ul style="list-style-type: none"> provides the skin with lasting moisture and precious lipids supports the nocturnal regeneration phase and the hydro-lipid balance the skin becomes particularly soft and supple 	<ul style="list-style-type: none"> provides intensive moisture takes away any feeling of tension immediately ensures a pleasant feeling on the skin stimulates the skin's own lipid synthesis
Highlight active ingredients	<ul style="list-style-type: none"> Epigran Aloe Vera Wheat Germ Oil Jojoba Oil 	<ul style="list-style-type: none"> Epigran Aloe Vera Wheat Germ Oil Jojoba Oil 	<ul style="list-style-type: none"> Epigran Panthenol Lipid Activator Carrot Oil Corn Germ Oil Wheat Germ Oil
SKIN TYPE	n, d	n, d	n, d
SKIN CONDITION	s, de	s, de	de
Texture	rich	rich	medium
Application at home	<p>Apply an amount of cream the size of a hazelnut to face, neck and décolleté in the morning or in the evening after cleansing and after applying a suitable eye care product.</p> <p>Supermoist and Ultra Night are a wonderful combination for daily basic care and can be supplemented either with the products from this range or with additional ampoules.</p> <p>Both creams are available in jars and tubes.</p>		<p>Pump 5 to 7 times (0.7 ml) into the palm of the hand and apply to face, neck and décolleté in the morning and/or evening after cleansing and before moisturizing, and leave to soak in briefly.</p> <p>Two-Phase can also be used alone as a daytime moisturizer in the warm summer months.</p>

PHYTO CARE

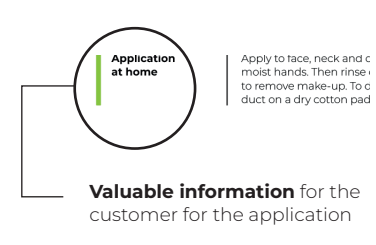
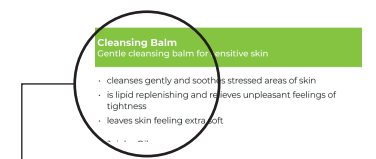
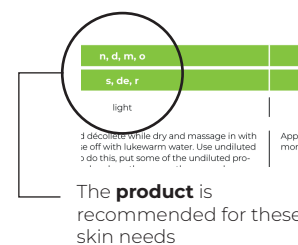
PRODUCTS	Azulene 24h facial care
Effect & benefits	<ul style="list-style-type: none"> calms irritated, reddened skin with traditionally proven ingredients strengthens the skin's regenerative functions and gives soothing moisture pleasantly soothes and gives the skin a harmonious appearance
Highlight active ingredients	<ul style="list-style-type: none"> Azulene Vitamin A Vitamin E Epigran Corn Germ Oil Wheat Germ Oil
SKIN TYPE	n, d, c
SKIN CONDITION	de
Texture	medium
Application at home	<p>Apply an amount of cream the size of a hazelnut to face, neck and décolleté in the morning and/or evening after cleansing and after applying a suitable eye care product.</p> <p>Carotin cream and Azulene creme are a wonderful combination for daily basic care and can also be used together, i.e. Carotin by day and Azulene in the evening.</p> <p>In addition, Azulene cream can also be used on the body whenever redness needs soothing and the skin needs support.</p>

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HOW TO READ YOUR BEAUTY GUIDE CORRECTLY

The series are arranged according to **product types** and their **richness** (ascending).

	ELEMENTS OF NATURE	HYDRO ACTIVE	VITAMIN INFUSION	PRO COLLAGEN	BEAUTYGEN	TIMELESS	PERFORMANCE 3D	NUTRI SENSATION	SENSICODE	PURICODE	SPECIALS	PHYTO CARE	HYDRO LIPID
Series abbreviation	EN	HA	VI	CO	BG	TL	P3D	NU	SEC	PUC	SP	PC	HL
Series color													



Legend for **Skin type**:

d = dry
n = normal
c = combination skin
o = oily

Legend for **Skin condition**:

s = sensitive
de = demanding
r = in need of regeneration

RDG